

CAMELTOE BRIDES



ABOUT THE CAMELTOE BRIDES

The Cameltoe Brides is a unique and thought-provoking series of NFT art created by visual artists BrodyPaetau. Comprising of 1000 static (V1) and 500 animated (V2) pieces, the collection is the result of a combination of mathematical algorithms and the artists' boundless imagination. The project is a departure from the traditional NFT art that is currently available, offering something new and challenging in terms of aesthetic and concept.

When you purchase a Cameltoe Bride NFT, you gain ownership of the commercial rights to the piece, including a royalty-free license for personal and commercial use. The artists hope that viewers will find pleasure in the grotesque humor, satire, and burlesque mockery present in the collection, despite its disturbing and offensive nature.

The Cameltoe Brides marks BrodyPaetau's entry into the world of NFTs, and their artistic perspective can be traced back to iconic works such as the "Venus of Hohle Fels" and Gustave Courbet's "The Origin of the World." As a reference to the obsession with brides in the work of the artist Marcel Duchamp, BrodyPaetau see their Cameltoe Brides as truly "hilarious pictures" intended to depict the encounter between the "Bride" and her "Bachelors" on the blockchain...



THE BRODYPÆTAU STORY

BrodyPaetau is a renowned artist duo known for their grotesque and offensive humorous contemporary artworks that often push the boundaries of what is considered acceptable. Their work is heavily influenced by provocative modernist masterpieces such as "Le Déjeuner sur l'herbe" by Eduard Manet, which they reinterpret in a manner that is both troubling and funny, blurring the line between art and pornography.

Their approach to art is characterized by its straightforwardness and literacy which is both their strength and weakness. They often oscillate between the use and abuse of advanced manipulation and cold, detached registration of absurd reality in their artworks, which are genuinely critical and sincere in their desire to uncover the hidden pathologies and normalcies of human relationships. Their work is not for the faint of heart, but it is undeniable that BrodyPaetau is an artist duo that creates art that is thought-provoking and makes a statement.



DEGENERATE ART



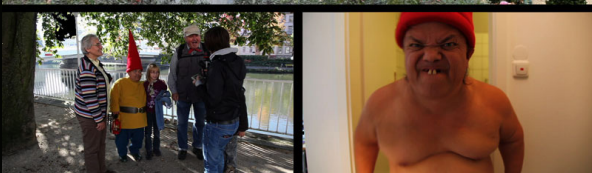
ARTSTAR (2004)



ART FORUM ACCIDENT (2005)



DOG CARPETS (2007)



EIN LEBENDIGER GARTENZWERG



DOG CARPETS (2007)

VISION AND BENEFITS OF THE CAMELTOE BRIDES

The vision behind the Cameltoe Brides, the first NFT collection by BrodyPaetau, is to create an active community around their future NFT-based art that will endure for the next several decades. The artist duo has been working together since 2004 and has exhibited in galleries, art centers, and museums worldwide. The Cameltoe Brides collection marks their entry into the world of NFTs and serves as a bold and different aesthetic proposition compared to other generative NFT collections currently available.

BrodyPaetau's ambition is to continue pushing boundaries and exploring new aesthetic and technological paths with future NFT collections. They have a strong desire to stand out from the mainstream, often being critical and provocative in their approach, and they do not intend to change that in their future projects. The artists believe that NFTs present a new way to create and share art and they want to be part of this exciting new frontier in the art world.

BrodyPaetau are committed to providing real, measurable benefits to their community and collectors. That is why when you purchase a Cameltoe Bride NFT, you gain ownership of the commercial rights to the piece. We have also established the BrodyPaetau Collector Fund, dedicating 5% of all royalties from the secondary market of the Cameltoe Brides collection (and all future BrodyPaetau NFTs) to the fund.

The Collector Fund pays monthly royalties to the top 10 collectors, divided proportionally among the top 10 wallets that acquired BrodyPaetau NFTs during each month. The payout for the current month is made on the first day of the next month. Only buy transactions that paid the full royalties do qualify for the Collector Fund, and each NFT or NFT collection that BrodyPaetau create will always qualify for the fund. This means that buy transactions of older BrodyPaetau NFTs continue to qualify for the monthly Top 10 Collector Fund Royalties, encouraging our community and collectors to respect the royalties and to invest in old and new collections. Furthermore, we will also compensate holders in the community with regular free mints, the possibility to enter future pre-sales, and other benefits which will be announced over time. We are dedicated to hearing proposals from our community and working together to expand and prosper.



TOTAL COLLECTIBLES

The BrodyPaetau Cameltoe Brides collection includes a total of 1500 unique NFTs, divided into two versions: V1 and V2. The V1 collection includes 1000 static Cameltoe Brides that will be minted for an ETH fee to be announced. There will be a limit of max. 5 mints per wallet in the pre-sale of V1 Cameltoe Brides.

The V2 collection includes 500 animated Cameltoe Brides that will also be minted for an ETH fee to be announced. To participate in the pre-sale of V2 Cameltoe Brides, it is necessary to hold a V1 Cameltoe Bride in your wallet. For every V1 Cameltoe Bride held in your wallet, you will be able to purchase one V2 Cameltoe Bride, with a maximum limit of 5 V2 Cameltoe Brides per wallet.

The Secondary market royalties for both versions of the Cameltoe Brides will be 10%, of which half (5%) will go to the Team, and the other half (5%) will go to the Monthly Top 10 Collector Fund. Payments can be made in ETH and additionally, we accept fiat card payments and multiple different cryptocurrencies through [CROSSMINT](#).

Our minting website is www.nfts.brodypaetau.com where all the details and instructions to purchase the NFTs can be found. It's worth noting that the content and theme of the Cameltoe Bride NFTs are not suitable for all audiences and may be considered offensive by some.



COPYRIGHTS OF THE CAMELTOE BRIDES

Please note that the copyright of the underlying artwork remains with the creators, BrodyPaetau. The ownership of the NFT grants the holder the right to use, reproduce and display the artwork for commercial use. Any use of the artwork should be in accordance with the [Terms and Conditions of the license granted](#) with the NFT.

COMMUNITY DEVELOPMENT AND MARKETING STRATEGY FOR THE CAMELTOE BRIDES

The team plans to hold regular online events such as artist talks and AMA sessions to engage and interact with the community about the project and its vision across all channels. These events will also provide opportunities for community members to connect and network with each other, as well as with the artists and team members behind the project. Our marketing team will create a comprehensive marketing strategy and build a strong brand identity, increase awareness about our project, and engage our target audience through Twitter, Discord, Telegram and Instagram. Furthermore, we will develop partnerships and collaboration with key stakeholders in the NFT and in the visual arts space to extend our reach and maximize the impact of our project. As a holder of our NFTs you will receive a number of perks, such as our Collector Fund, as well as a loyalty program that rewards long-term holders of the NFTs with airdrops and whitelist placements.

We're proud to offer an opportunity to our collectors to receive monthly payouts from our Collector Fund: a revenue-sharing program where the top 10 collectors receive a payout proportional to their spending. 5% of all secondary sales (half of the creator royalties) goes to the Collector Fund and will be distributed proportionally to the spent ETH amount of the Top 10 Collectors. Every future BrodyPaetau NFT will also qualify for the Top 10 Collector Fund. Only buy transactions that paid the creator royalties in full are taken into account.

Holders get early access to new NFT mints such as the Animated Cameltoe Brides (V2). As a holder of the first released NFTs, Static cameltoe brides (V1) you will be able to mint one V2 Cameltoe Bride for each V1 Cameltoe Bride you have in your wallet, up to a maximum of five V2 Cameltoe Brides per wallet.

You will get access to some of our community and NFT-related content that is only available to holders of Cameltoe Brides NFTs and be able to participate in NFT-related events, such as meetups and voting on future ideas and projects.

We believe that these benefits will motivate members of the community to actively buy and promote new NFT launches, while also preserving the value of our older NFT collections. Overall, our community development and marketing strategy for the Cameltoe Brides is focused on creating a strong, engaged, and passionate community of collectors and supporters who are invested in the project and receive real benefits from it.

TEAM MEMBERS



BRODYPAETAU

Founders & Artists



EVRY'S FAD

PR & Marketing Manager



PRITOM SARKER

Blockchain Development
and Web design



PHILIP REDELLA

Community Manager



BYRDE

Digital Designer

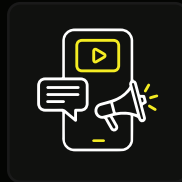
ROADMAP

PHASE 1

- » Social channels live
- » Establish an official website
- » Creation of the smart contract and databases for the
- » BrodyPaetau Creator Fund
- » Whitelist events enabled
- » Launch of marketing campaigns
- » Press release campaign
- » Top NFT site listing
- » Cross promotion

PHASE 3

- » Launch of the Collector Fund with monthly Royalties for collectors
- » Website traffic channeling
- » Social media traffic channeling
- » Social media presence scaling to Discord, Twitter, Telegram, Reddit, Youtube
- » Collaboration with NFT influencers
- » Establishment of a continuity plan for the project



PHASE 2

- » NFT development and Minting on the ETH network
- » Static Cameltoe Brides collection will be available on the secondary market (Open Sea)
- » Continue marketing campaigns
- » Continue outreach with top NFT media outlets
- » Community scaling
- » Collaboration and promotion
- » Fund and incentive scheme development
- » Community contests and giveaways

PHASE 4

- » Preparation of the next NFT
- » Collection with incentives for holders of the Static Cameltoe Brides NFTs.
- » Launch of Animated Cameltoe Brides NFTs
- » Giveaway competitions for community members
- » Persistent marketing